

TOP 100 INFOMERCIALS FOR OCTOBER 2011 BY MEDIA RATE
(Per JW Airings Charts)

RANK INFOMERCIAL

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CONFIDENTIAL

CONFIDENTIAL

CONFIDENTIAL

PITAL

***The 2010 Greensheet Awards for
Infomercial Excellence***

Awarded To

Hearthware
—
NuWave Oven

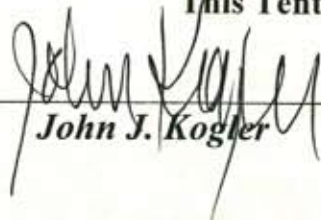
For

Best Housewares Infomercial

Presented By

Jordan Whitney, Inc.

This Tenth Day of March, The Year Two Thousand Eleven


John J. Kogler


Clare W. Kogler

***The 2010 Greensheet
Chart Toppers Award***

Awarded To

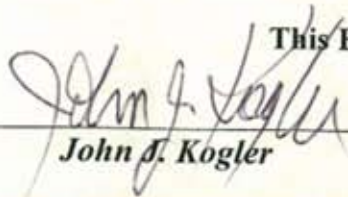
IBC Hearthware
—
Nu-Wave Oven


***For Number One Ranking on the
Jordan Whitney Top 60 Infomercial Chart***

Presented By

Jordan Whitney, Inc.

This Eleventh Day of October, The Year Two Thousand Ten


John J. Kogler


Clare W. Kogler

**TOP 100 INFOMERCIALS FOR JANUARY 2011 – BY MEDIA RATE
(Per JW Airings Charts)**

Rank	Product	Rate	Product	Rate
1	Nu-Wave Oven	1000	Winter Coat	1000
2	Wash Machine	1000	Wagon & Trailer	1000
3	Wash	1000	Wagon	1000
4	Wagon	1000	Wagon	1000
5	Wagon	1000	Wagon	1000
6	Wagon	1000	Wagon	1000
7	Wagon	1000	Wagon	1000
8	Wagon	1000	Wagon	1000
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97	Wagon	1000	Wagon	1000
98	Wagon	1000	Wagon	1000
99	Wagon	1000	Wagon	1000
100	Wagon	1000	Wagon	1000

**TOP 100 INFOMERCIALS FOR DECEMBER 2010 – BY MEDIA RATE
(Per JW Airings Charts)**

Rank	Product	Rank	Product
1	Nu-Wave Oven	51	How to Grow Your Business
2	100% Pure	52	How to Grow Your Business
3	100% Pure	53	How to Grow Your Business
4	100% Pure	54	How to Grow Your Business
5	100% Pure	55	How to Grow Your Business
6	100% Pure	56	How to Grow Your Business
7	100% Pure	57	How to Grow Your Business
8	100% Pure	58	How to Grow Your Business
9	100% Pure	59	How to Grow Your Business
10	100% Pure	60	How to Grow Your Business
11	100% Pure	61	How to Grow Your Business
12	100% Pure	62	How to Grow Your Business
13	100% Pure	63	How to Grow Your Business
14	100% Pure	64	How to Grow Your Business
15	100% Pure	65	How to Grow Your Business
16	100% Pure	66	How to Grow Your Business
17	100% Pure	67	How to Grow Your Business
18	100% Pure	68	How to Grow Your Business
19	100% Pure	69	How to Grow Your Business
20	100% Pure	70	How to Grow Your Business
21	100% Pure	71	How to Grow Your Business
22	100% Pure	72	How to Grow Your Business
23	100% Pure	73	How to Grow Your Business
24	100% Pure	74	How to Grow Your Business
25	100% Pure	75	How to Grow Your Business
26	100% Pure	76	How to Grow Your Business
27	100% Pure	77	How to Grow Your Business
28	100% Pure	78	How to Grow Your Business
29	100% Pure	79	How to Grow Your Business
30	100% Pure	80	How to Grow Your Business
31	100% Pure	81	How to Grow Your Business
32	100% Pure	82	How to Grow Your Business
33	100% Pure	83	How to Grow Your Business
34	100% Pure	84	How to Grow Your Business
35	100% Pure	85	How to Grow Your Business
36	100% Pure	86	How to Grow Your Business
37	100% Pure	87	How to Grow Your Business
38	100% Pure	88	How to Grow Your Business
39	100% Pure	89	How to Grow Your Business
40	100% Pure	90	How to Grow Your Business
41	100% Pure	91	How to Grow Your Business
42	100% Pure	92	How to Grow Your Business
43	100% Pure	93	How to Grow Your Business
44	100% Pure	94	How to Grow Your Business
45	100% Pure	95	How to Grow Your Business
46	100% Pure	96	How to Grow Your Business
47	100% Pure	97	How to Grow Your Business
48	100% Pure	98	How to Grow Your Business
49	100% Pure	99	How to Grow Your Business
50	100% Pure	100	How to Grow Your Business

UNRIGHTED MATERIAL

TOP SIXTY INFOMERCIALS

These are the top infomercials based on confidential media budgets and Jordan Whitney's monitoring of national cable and selected broadcast markets for the week of December 31, 2010. No representation or warranty is made regarding the methodology utilized by Jordan Whitney in preparing the rankings within. Jordan Whitney reserves the right to group all versions for ranking purposes, regardless of distributor.

Rank	Show (Ranking Last Week)	[Total Weeks on Chart]	Distributor/Producer
1.	NU-WAVE OVEN (2)	[182]	Hearthware
2.	REPAIRMAN (1)	[78]	Ever Pro-ABC Group
3.	ZUMBA (3)	[76]	Orangetheory Fitness
4.	ELITE PULL (1)	[75]	Be Tech People
5.	WAXING MACHINES ADVERTISING (3)	[73]	Waxing
6.	2 in 1 Vacuum (3)	[72]	Ever Pro-ABC Group
7.	LEAKFINDA LIFT (10)	[70]	Leakfinda LLC
8.	ADVERTISING PROMOS FROM HOME (14)	[68]	Victory Strategies
9.	PROB (20)	[67]	Beachbody
10.	ROCKWELL BLADE RUNNER (20)	[65]	Rockwell Infomercials Inc.
11.	TOTAL GYM (3)	[65]	Total Gym Fitness
12.	WAXING BULLET (10)	[63]	Homeland Housewares
13.	NOI NOI (10)	[58]	Podany
14.	GLAZ PRO 8 (10)	[58]	Procter & Gamble
15.	THE LATEST HAIR REMOVAL (20)	[55]	The Beauty Script to Screen

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jwgreensheet.com

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TOP 100 INFOMERCIALS FOR NOVEMBER 2010 – BY MEDIA RATE
 (Per JW Airings Charts)

Rank	Product	Rank	Product
1	Nu-Wave Oven	51	Profit From Real Estate
2	Fast Hair	52	Hot Club
3	Prose & Retreat	53	Crackles
4	Trimix	54	Wagon Wheel
5	Ellen Page	55	Triforce
6	Hot Hot	56	Health Watch
7	Maple	57	Portable Steam Pocket
8	Weighter	58	Control Case
9	Advertising Profits From Home	59	OT Agree
10	Men Hair Care	60	Curve Control Jeans
11	Winning in Cash Flow	61	Maintenance
12	Senior Weight Loss	62	Tranquil Sleep
13	Six Week Body Makeover	63	TruSleep
14	Women's Wellness	64	TruSleep
15	Food Lover's Fat Loss	65	TruSleep
16	Lifestyle Life	66	TruSleep
17	Steam Pocket Map	67	TruSleep
18	Total Eye	68	TruSleep
19	Men Daily	69	TruSleep
20	Workings Life	70	TruSleep
21	Whispering Beauty	71	TruSleep
22	At-Home Test	72	TruSleep
23	Robust Turkey Pops	73	TruSleep
24	Sleep Number Bed	74	TruSleep
25	New Body Shape	75	TruSleep
26	At-Home	76	TruSleep
27	Whispering Beauty	77	TruSleep
28	Maple	78	TruSleep
29	Men Triforce	79	TruSleep
30	Fast Money	80	TruSleep
31	Crackles	81	TruSleep
32	Men's Wellness	82	TruSleep
33	Maple	83	TruSleep
34	Maple	84	TruSleep
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TOP 100 INFOMERCIALS FOR OCTOBER 2010 – MEDIA RATE (Per JW Airings Charts)

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